

Public Relations Toolbox: A Collection of the Best Practices for School Counselors



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This ""must have"" resource for school counselors provides a collection of best practice public relations strategies, activities, and reproducibles from the ASCA (American School Counselor Association) archives. Included are a wide range of helpful idea lists, tips, book marks, public service announcements, and activities. In addition, reproducible handouts are provided specifically for elementary, middle, and high school counselors for National School Counseling Week.

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