

Fundamentals of Psychology: The Brain, The Person, The World (with Study Card) (2nd Edition) (MyPsychLab Series)

Stephen M. Kosslyn, Robin S. Rosenberg



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This innovative, 13-chapter text examines psychological issues from the levels of the brain, person, and social world to help students actively apply psychology to their lives. Through their own research, clinical work, and experiences as teachers, Stephen Kosslyn and Robin Rosenberg have found that exploring psychology from multiple perspectives further enhances learning. Examining psychological concepts from the levels of the brain (biological factors), the person (beliefs, desires, and feelings), and the world (social, cultural, and environmental factors) and their interactions helps students organize and integrate topics within and across chapters and actively apply psychology to their lives. This briefer version combines the introductory chapter with research methods, consciousness with stress/health coverage, and cognition with intelligence for three fewer chapters than the comprehensive Kosslyn/Rosenberg text. It also features end-of-chapter practice tests to aid students in mastering concepts.

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