



How to Start a Food Blog: Taking Your Food Ideas to the Next Level

Malene Jorgensen

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Entering the blogging world can be a terrifying venture. It is important that you have the right tools and resources with you as you go. This book has been designed to help those who are eager to start a career with food in the online space. This book has been designed to teach people about the importance of websites, search engines, blogging etiquette, product development, sales and social media marketing. The book has also been written to help the new blogger with business expansion in the online space. Blogging about food can be challenging, because of the quality associated with recipes. This book helps new online writers with the common challenges of running an online business, such as keyword placement, recipe structure and being accepted by major search engines, such as Google and Bing. Finding success comes down to implementing effective strategies, planning the niche direction of the blog and writing quality content. Get started on the right foot with this book.

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