



How to Start a Startup: The Silicon Valley Playbook for Entrepreneurs

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New startups are created every day around the world, with many founders dreaming of millions of users and billions of dollars. But the harsh reality is that very few will succeed.

How can entrepreneurs stack the odds in their favor? By learning from the experiences of startup founders, executives, and investors who've been there before.

That's exactly what "How to Start a Startup" provides, sharing essential lessons from 25+ Silicon Valley insiders who've faced the challenges of starting a new business and come out swinging.

Based on a Stanford University course taught by Y Combinator (the prestigious startup accelerator behind companies like Dropbox and Airbnb), this in-depth reference guide features advice from experts like:

- Reid Hoffman, LinkedIn co-founder
- Dustin Moskovitz, Facebook co-founder
- Paul Graham, Y Combinator co-founder
- Marc Andreessen and Ben Horowitz, co-founders of Netscape and Andreessen Horowitz venture capital firm
- Peter Thiel, co-founder of PayPal and Founders Fund, early Facebook investor
- Ben Silbermann, Pinterest co-founder and CEO

Nominated as "Book of the Year" by Product Hunt (the leading Silicon Valley community for discovering the best new products), "How to Start a Startup" reveals the secrets to raising money, building products users love, hiring a great team, getting press coverage, attracting customers, growing your business, and more.

No matter what type of product you're creating (web, mobile, hardware, online-to-offline, etc.) or what audience you're targeting (consumers or the enterprise), this playbook will give you all the information necessary to launch and scale a successful startup.

This book was created independently by the publishers and all net proceeds will go to support charitable causes promoting wider access to opportunity for all.

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Elijah McWhorter:

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