



Teach Online: Design Your First Online Course: Step-By-Step Guide To A Course That Gets Results (Volume 3)

Jeanette S. Cates PhD

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Teach Online: Design Your First Online Course is a step-by-step guide for anyone who would like to teach a course online in a non-credit environment. It assumes that you have a topic in mind, but don't have experience in how to structure that content for an online course. Using a simple example of baking a cake, you are immediately reassured that you already know the basics. Now it's just a matter of applying your new-found skills to your topic. Following the easy-to-use directions, you'll walk through a series of short exercises that will guide you to: - Describe the ideal audience for your course so that you understand the students you will teach and what they want to know - Look at the existing competition for ideas and topics to include in your online course - Gather the tools you need to complete your course design - Outline and sequence your content into a working document you will be able to use for course development - Avoid the pitfalls that often sabotage a course before it ever starts! With your finished course design in hand, you will be ready to follow the next steps to teach online!

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