

Flash Math Creativity

Keith Peters, Manny Tan, Jamie MacDonald



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The seminal book, Flash Math Creativity, completely revised for Flash MX 2004 and ActionScript 2.0!

Macromedia Flash is the industry standard design tool for digital design and web programming. With the release of Flash MX 2004 and its accompanying built-in language ActionScript 2.0, Macromedia yet again upped the standard for creating immersive digital experiences.

This book revolves around Flash and math. It's what you do in your spare time: just take little ideas and mess around with them. This is a book of inspiration, beautiful enough to leave on the coffee table, but addictive enough to keep by your computer and sneak out while no-one's looking so you can go back to that movie that you were tinkering with 'til 3 o'clock this morning. It's a fun book!

Flash Math Creativity is a book of iterative experiments generative design. It's a showcase of the 15 authors' experiments. The book will explain how these work and how you to can experiment further yourself. Each author does four experiments; each experiment takes up four pages. We give you the code and explain the essence, then you take away your inspiration and run with it. The purpose of the book is to learn through experimentation because you are inspired to do so, not because someone is telling you to do so.



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Jesse Harrison:

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