

ELEMENTS OF EXPORTS: Foreign Exchange, Diversification, Jobs

Faustino Taderera



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Faustino Taderera, the celebrity, is the finest International Business brains ever produced by Zimbabwe and the African continent, an academic icon and guru nicknamed, "The Tom Peters of Zimbabwe, Africa and the Middle East." This book, "Elements of Exports," is a compulsory course at undergraduate and postgraduate level for many exports, shipping, logistics and related qualifications and covers, among others:-transformation of nation states into market states; globalization; dominance; the debt problem; sanctions; embargoes; grey markets; export procedures; export marketing research; cargo and export credit insurance; hedging; bonded warehouses; export control; TPOs; trading blocs; documentation; shipping and forwarding agents; export packaging; and strategic planning. Faustino Taderera is now one of the world?s most eminent and distinguished researchers in Shipping and Exports and consults for transnational supranational organizations such as the UN and EU. This is Professor Taderera?s 30th book. Faustino always says, "Golden fish have no hiding place. I am the Socrates, Aristotle and Plato of my time." He is a much sought after global academic and professional BRAND.

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