

Video: Digital Communication & Production

Jim Stinson



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Video: Digital Communication & Production is a comprehensive textbook designed as a complete introductory course in video. The third edition has been updated to include the most up-to-date digital equipment and processes prevalent in the video industry. This text addresses all major video production topics, including an overview of the video production process, video composition, program development, the operation of video camera systems, lighting equipment and techniques, audio equipment and recording, directing, editing principles, and digital software basics. Video: Digital Communication & Production provides students with systematic, hands-on coverage of the entry-level work skills expected in the video industry.



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