

Winning Adaptive Sales: Accelerate Your Success by Leading With Insights

Lee Hicks



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It all starts here, where you will learn to:

- ** Target strategic accounts within prioritized vertical markets.
- ** Leverage social-selling assets to "teach" online customers and prospects.
- ** Lead your customer's buying journey.
- ** Close larger deals faster.
- ** Exceed your quota . . . and make more money.



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