



# **New Media Facades: A Global Survey (English and German Edition)**

*M. Hank Haeusler, Martin Tomitsch, Gernot Tscherteu*

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The in-depth reference work “Media Facades – History, Technology and Content” is now sequelled by a stock take: what developments have there been in the last three years? Which kind of media facade has established itself? How can media facades be integrated into today’s often “curvaceous” architecture and urban landscape? These are just some of the questions which are examined by looking at around 35 current examples, supplemented by interviews with early protagonists from this field, scientists, journalists, product developers and many more. QR codes take you to filmed impressions of selected projects/the projects. New trends, directions and technologies are discussed and the important topic sustainability is not forgotten either. With projects by Asymptote, Big, Realities United, UN Studio and many more.

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