

Innovative Solutions for Implementing Global Supply Chains in Emerging Markets (Advances in Logistics, Operations, and Management Science)

Ashish Dwivedi



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Innovative Solutions for Implementing Global Supply Chains in Emerging Markets addresses the roles of knowledge management and information technology within emerging markets. This forward-thinking title explores the current trends in supply chain management, knowledge acquisition and transfer mechanisms among supply chain partners, and knowledge management paradigms. This book is an invaluable resource for researchers, business professionals and students, business analysts, and marketing professionals.

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