



Incentives: Motivation and the Economics of Information

Donald E. Campbell

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Incentives: Motivation and the Economics of Information Donald E. Campbell

This book investigates situations in which incentives, contracts or other economic devices can be employed in a wide range of settings to prevent the pursuit of self-interest from being institutionally- or self-defeating. Campbell's treatment of these issues in the economics of information, mechanism design, and game theory can be followed by anyone with a basic knowledge of single-variable calculus and microeconomic theory. Readers learn to grasp economic principles by working carefully through examples, rather than by following proofs of general theorems.

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